



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

GMMB, Inc./ Washington D.C.
 Attention: Accounts Payable
 Washington Harbor
 3050 K St. NW
 Ste 100
 Washington, DC 20007

Advertiser	DCCC/ Horsford
Product	Horsford/DCCC
Estimate Number	1969

Invoice #	107427-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/11/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107427
Alt Order #	06860869
Deal #	
Order Flight	10/05/12 - 10/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	143
Product Code	149

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
	KSNV			10/05/12 to 10/11/12	3x	MTWTF--					
	KSNV			Tu	10/09/12	:30	5:19 AM	SH12103H Fits	\$450.00		1
	KSNV			W	10/10/12	:30	5:26 AM	SH12103H Fits	\$450.00		3
	KSNV			Th	10/11/12	:30	5:51 AM	SH12104H Running	\$450.00		2
2	KSNV	Wake Up Early Wagners	430a-5a		to						
	KSNV			10/07/12 to 10/13/12	1x	MTWT--S					
	KSNV			W	10/10/12	:30	4:53 AM	SH12103H Fits	\$200.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
	KSNV			10/05/12 to 10/11/12	4x	MTWTF--					
	KSNV			F	10/05/12	:30	6:53 AM	SH12103H Fits	\$700.00		2
	KSNV			M	10/08/12	:30	6:16 AM	SH12103H Fits	\$700.00		3
	KSNV			Tu	10/09/12	:30	6:29 AM	SH12103H Fits	\$700.00		1
	KSNV			W	10/10/12	:30	6:42 AM	SH12103H Fits	\$700.00		4
4	KSNV	Today Show	658a-9am		to						
	KSNV			10/05/12 to 10/11/12	5x	MTWTF--					
	KSNV			F	10/05/12	:30	8:49 AM	SH12103H Fits	\$900.00		1
	KSNV			M	10/08/12	:30	8:49 AM	SH12103H Fits	\$900.00		4
	KSNV			Tu	10/09/12	:30	7:30 AM	SH12103H Fits	\$900.00		3
	KSNV			W	10/10/12	:30	8:28 AM	SH12103H Fits	\$900.00		2
	KSNV			Th	10/11/12	:30	8:58 AM	SH12104H Running	\$900.00		5
5	KSNV	Saturday Today	7a-9am		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S-					
	KSNV			Sa	10/06/12	:30	7:23 AM	SH12103H Fits	\$625.00		1
6	KSNV	Meet the Press	8a-9am		to						

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Product	Horsford/DCCC	Invoice Date	10/14/12
Estimate Number	1969	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/11/12

Station	KSNV	Order #	107427
Account Executive	Amy McCreary	Alt Order #	06860869
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/05/12 - 10/11/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	143
Special Handling		Product Code	149

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Meet the Press	8a-9am		10/01/12 to 10/07/12	1x		-----S				
				Su	10/07/12	:30	7:59 AM		SH12103H F1ts	\$3,000.00		1
7	KSNV	Dr Phil	3-4p		10/05/12 to 10/11/12	2x		MTWTF--				
				Tu	10/09/12	:30	3:39 PM		SH12103H F1ts	\$450.00		2
				Th	10/11/12	:30	3:11 PM		SH12104H Running	\$450.00		1
8	KSNV	M-F Early News	5-630p		10/05/12 to 10/11/12	3x		MTWTF--				
				M	10/08/12	:30	6:21 PM		SH12103H F1ts	\$1,200.00		2
				Tu	10/09/12	:30	5:12 PM		SH12103H F1ts	\$1,200.00		3
				W	10/10/12	:30	5:16 PM		SH12103H F1ts	\$1,200.00		1
9	KSNV	M-F Jeopardy	630-7pm		10/05/12 to 10/11/12	2x		MTWTF--				
				M	10/08/12	:30	6:43 PM		SH12103H F1ts	\$1,300.00		2
				Tu	10/09/12	:30	6:59 PM		SH12103H F1ts	\$1,300.00		1
10	KSNV	M-F Wheel of Fortune	7-730pm		10/05/12 to 10/11/12	2x		MTWTF--				
				F	10/05/12	:30	7:28 PM		SH12103H F1ts	\$1,300.00		2
				W	10/10/12	:30	7:28 PM		SH12103H F1ts	\$1,300.00		1
11	KSNV	FacetoFace/Ralston Report	730-758pm		10/05/12 to 10/11/12	2x		MTWTF--				
				M	10/08/12	:30	7:51 PM		SH12103H F1ts	\$900.00		2
				Tu	10/09/12	:30	7:44 PM		SH12103H F1ts	\$900.00		1
12	KSNV	Monday Prime 8-10pm	8-10pm		10/05/12 to 10/11/12	2x		MTWTF--				

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12	KSNV	Monday Prime 8-10pm	8-10pm		10/08/12 to 10/14/12	1x	M-----				
	KSNV			M	10/08/12	:30	8:49 PM	SH12103H F1ts	\$4,000.00		1
13	KSNV	Tuesday Prime 10-11pm	10-11pm		10/08/12 to 10/14/12	1x	-T-----				
	KSNV			Tu	10/09/12	:30	10:30 PM	SH12103H F1ts	\$3,200.00		1
14	KSNV	NFL Football	1P-9PM		10/01/12 to 10/07/12	1x	-----S				
	KSNV			Su	10/07/12	:30	8:40 PM	SH12103H F1ts	\$10,000.00		1
15	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/05/12 to 10/11/12	2x	MTWTF--				
	KSNV			M	10/08/12	:30	11:24 PM	SH12103H F1ts	\$1,200.00		2
	KSNV			Tu	10/09/12	:30	11:21 PM	SH12103H F1ts	\$1,200.00		1
16	KSNV	Tonight Show	1135p-1237a		10/05/12 to 10/11/12	2x	MTWTF--				
	KSNV			M	10/08/12	:30	12:31 AM	SH12103H F1ts	\$500.00		2
	KSNV			Tu	10/09/12	:30	11:58 PM	SH12103H F1ts	\$500.00		1
17	KSNV	Last Call w/Carson Daly	136-205am		10/07/12 to 10/13/12	1x	---T---				
	KSNV			Th	10/11/12	:30	1:52 AM	SH12104H Running	\$40.00		1
Aired Spots 34											

Gross Total \$44,615.00

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Agency Commission **\$6,692.25**
Net Amount Due **\$37,922.75** Payment Terms 30 Days

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